

## WHY BRANT UNITED WAY?

Many charities do really good work, but not all are well known. Some charities struggle with raising awareness, due to smaller budgets or the nature of the service they provide.

We help those charities that might otherwise not be able to fundraise, but that still provide a critical service in our community.

## HOW IS MY DONATION USED?

Each year, Brant United Way distributes more funding than required by CRA guidelines. The majority of funds raised go directly to community services, not administrative expenses.

We pay an annual membership fee to United Way Canada (approximately \$19,000), but no other monies raised here are forwarded to United Way Worldwide or United Way Canada.

## WHAT IS THE IMPACT?

Services are funded based on community impact (# of people helped, how they are helped, impact on the future). We focus on services most needed in our community or that might not be available any other way.

We then follow up and ensure the service met its goal and helped those who needed it most.

**Volunteer Driven.**



**United Way**  
Brant

**BRINGING PEOPLE  
TOGETHER**

**TO MAKE THINGS  
BETTER**

[brantunitedway.org](http://brantunitedway.org)

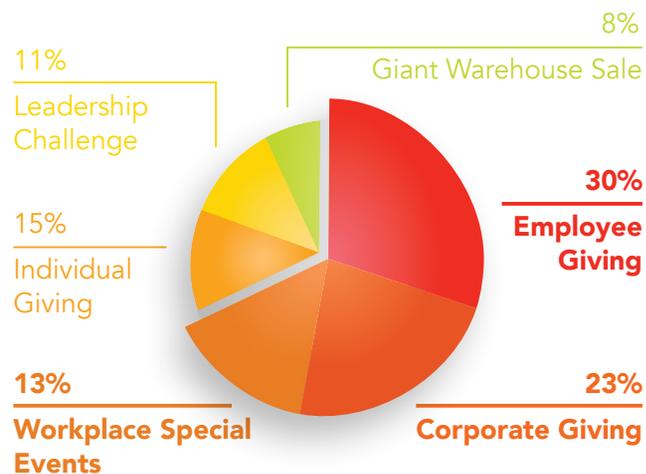
**WORKPLACE CHAMPIONS**

# WORKPLACE GIVING

THE HEART OF THE UNITED WAY

THANKS TO YOU, WE HELP  
25,000 PEOPLE A YEAR.

How can we make things better?  
By unleashing our local love - one  
workplace at a time.



As a workplace champion you're a part of a team of volunteers, over 100 strong, that come together to fight unignorable issues.

Hunger. Poverty. Social isolation. These are unignorable and when we work together we can make things better.

## 3 WAYS TO CHAMPION WORKPLACE GIVING



### GET INVOLVED

Enjoy events like Day of Caring, Giant Warehouse Sale or Kick Off ... better yet, encourage others to join you.



### BE A HOST

A Bar-B-Q or Craft Sale has a big impact. One more event at all our workplaces (raising as little as \$100) will help 25 women at risk in our community



### ENCOURAGE GIVING

One more person giving at each workplace will fund a nutritious breakfast for over 500 kids every school day.

If everyone gave just a little more... even \$1 a week it would fund up to three (3) new partner agencies in our community.

#### Work·place Cham·pi·on

*noun:*

Someone who unleashes Local Love, one generous act at a time.

*synonyms:*

Donor, role-model, advocate.

100% Local.

Community Focused.