

## GREAT COMMUNITIES NEED GREAT LEADERS.

A leader inspires others to be a part of something much larger than one person, where vision and passion combine to achieve great things. Brant United Way's Leadership program offers individuals an opportunity to become leaders who actively influence the vision of a stronger, healthier community. With a gift of \$1000 or more, Leadership givers address the most pressing community issues in profound and meaningful ways.

For Nancy and me, giving back to our community is something we do without hesitation. We believe it is our duty to help strengthen the social safety net in our community in which we live and do business. We are very fortunate to have seen first-hand the real, lasting change that these programs make in people's lives. To that end, we are Leadership donors at the Brant United Way and have been for many years. We know that by supporting United Way at this level, our donations will have a significant impact towards creating lasting change in our community.

***We ask you to join us as a United Way Leader and realize the potential in our community.*** With your Leadership commitment, we will build a stronger Brantford and Brant County.

Become a Leadership donor to Brant United Way and make a difference in ***our community.***



**Terry Bateson & Nancy Tomkins**  
2010 Leadership Co-Chairs

## 2010 MEMBER AGENCIES

Our partnership with Member Agencies provides programs and services to nurture children, mentor youth, support seniors to live more independently, enable people to participate more fully in society, and assist people during a crisis. Over 50 programs and services directly benefit from contributions generated by our community.

Adult Recreation Therapy Centre	519-753-1882
Big Brothers Big Sisters serving Brant, Brantford, Haldimand & Norfolk	519-759-3222
Boys & Girls Club of Brantford	519-752-2964
Brant Food for Thought	519-759-6164
Brantwood Residential Development Centre	519-753-2658
The Canadian Hearing Society CNIB	519-753-3162
Canadian Red Cross Society	519-752-6831
Community Resource Service	519-753-4189
Crossing All Bridges Learning Centre Inc.	519-751-4357
Family Counselling Centre of Brant	519-751-0123
Kids Can Fly	519-753-4173
Literacy Council of Brantford & District	519-448-1713
Navy League of Canada Brantford Branch	519-758-1664
Nova Vita Domestic Violence Prevention Services	519-752-8821
Sexual Assault Centre of Brant	519-752-1005
Victim Services of Brant	519-751-1164
YMCA of Hamilton/Burlington/Brantford	519-752-3140
	519-752-6568

REGISTERED CANADIAN CHARITABLE ORGANIZATION BN 10680 7290 RR0001

### Brant United Way

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# we believe in real, lasting change



**Brant United Way**  
BE A LEADER IN OUR COMMUNITY



# Be a leader in our community



## WHO WE ARE & WHAT WE DO

United Way is a volunteer-led organization with a vision to improve the lives of people in the Brant community.

Together, with our donors and volunteers, we are making Brantford and Brant County stronger by supporting local programs that improve people's lives.

Through research, we have identified priority areas in our community as being:

- Children and Youth
- Crisis Counselling and Support
- Independence and Well-Being
- Poverty and Housing

## GIVING THROUGH THE UNITED WAY IS EFFECTIVE

- Brant United Way partners with 18 Member Agencies in the community and together we are helping to ensure that the citizens of Brantford and Brant County are supported in all facets of their lives.
- We understand the need to address the root cause of a problem. The variety of programs supported by Brant United Way offer multiple levels of support ranging from temporary support in crisis situations, to preventative solutions that ensure citizens of this community have the support they need to prosper.
- Donations to Brant United Way are invested locally and address the most pressing community issues. Approximately 45,000 citizens or 1 in 3 have been helped by the over 50 programs supported by Brant United Way.

## How Your Donation Helps

### Your gift of **\$500**

provides the parents of three children with the comfort of knowing their children are safe and having fun in a one week day camp program

### Your gift of **\$1000**

provides 5 group counselling sessions for 8 seniors adjusting to the recent trauma of severe vision loss

### Your gift of **\$2000**

provides resource materials and stimulating toys for 10 visually impaired and blind children

### Your gift of **\$3000**

trains and provides supplies for one *Roots of Empathy* instructor who has the potential to reach hundreds of children resulting in a reduction of aggression and lasting effects in raising social competence and empathy

### Your gift of **\$5000**

will provide 20 kids with a Cadet Uniform, giving them the opportunity to feel like they belong

## LEADERSHIP GIVING LEVELS

*Friend of the Way*

**\$500 – \$999**

*Leader of the Way*

**\$1000 – \$2499**

*Leader of Distinction*

**\$2500 – \$4999**

*Leader of Excellence*

**\$5000 +**

## HOW YOU CAN BECOME A LEADER

- Payroll deduction through your workplace
- Monthly donation by credit card or cheque
- Single donation by cash, cheque or credit card
- Donations of publicly traded securities

*Leadership giving results in a charitable tax credit that reduces the amount of Federal and Provincial income tax payable*