



## Brant United Way Kicks Off 2009 Campaign

**For Immediate Release**  
**2009**

**September 11,**

In a format new in 2009, Brant United Way kicked off their annual Campaign at the Rotary Club of Brantford's weekly meeting earlier today. The venue was of particular importance this year, because of Rotary's overwhelming support for the campaign.

Starting with words from Peter Jackman, Vice President of the United Way Board of Directors and followed by Nancy Tomkins, 2009 Campaign Chair, the speakers got supporters fired up for this year's Campaign. "The strength of our Campaign is the volunteers and donors who come together to show their support and donate to Brant United Way," says Tomkins.

The highlight of the kick-off was the announcement of this year's Campaign goal. Board Members, Campaign Cabinet and Brant United Way staff were on hand to celebrate this year's goal: \$1.4 million! The Campaign team knows that reaching this goal will be a challenge, but is optimistic. Tomkins noted that, "We know we have a challenging Campaign ahead, but we also know that the people of Brantford and Brant County need our help. We are confident that this community will pull together to help us achieve our goal."

After officially launching today, the Campaign will run until the end of November. Brant United Way will have a strong presence throughout the community this fall, and its Campaign team is hopeful that when asked to support the United Way, you will join them in your support. "We are continually impressed by the generosity of this community, and we are counting on that support again this year. If you would like to be involved with the United Way or make a donation, we encourage you to contact us," Said Dianne Austin, Executive Director of Brant United Way.

Brant United Way supports 18 Member Agencies which provide essential human services and programs to one in every three citizens throughout Brantford and Brant County. For more information on the Brant United Way's 2009 Campaign, please contact [info@brantunitedway.org](mailto:info@brantunitedway.org) or call 519-752-7848.

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