



## Planning underway for Brant United Way Giant Warehouse Sale

*New donors and volunteers welcome to take part*

**For Immediate Release**

**March 19, 2009**

**Brantford, ON** - The Brant United Way Giant Warehouse Sale has become a successful annual event thanks in huge part to the dozens of business donors and sponsors and hundreds of individual volunteers who lend their support. The 2009 Giant Warehouse Sale is fast approaching and the United Way is calling on any businesses that may wish to donate product or services for the sale or individuals interested in volunteering their time to come forward. Traditionally the sale accepts donations from local companies of products that are seconds, overstock or discontinued. Everything from household cleaning products, to baseball caps and gardening supplies have been offered at the sale in past years. This year the Giant Warehouse Sale is slated to take place on Saturday May 30, 2009, and is expected to attract thousands of bargain hunters looking to take advantage of the deeply discounted prices on products donated by companies based in Brantford and Brant County.

The goal of the Giant Warehouse is to create a win-win-win scenario by providing excellent prices on goods for the shoppers (which matter this year more than ever for many families); helping local companies donate their overstock items in a meaningful way; and of course, by raising funds for the Brant United Way, which supports their 18 local Member Agencies.

“This event has so many positive spin-offs for our community,” remarked Dianne Austin, Executive Director of the Brant United Way. “Perfectly good products that may otherwise have been sent to landfill are instead sold and put to good use. Local families enjoy the benefits of huge discounts on the products, and our Member Agencies benefit from the proceeds. Socially, economically, even environmentally, it has an all-around positive impact.”

In 2008, the Brant United Way Giant Warehouse Sale raised more than \$120,000 for the Brant United Way and its Member Agencies. Over 200 volunteers gave their time to help plan and execute the one-day sale. Donors and sponsors for the 2008 event included:

### ***Donors***

S. C. Johnson & Son Ltd.	Procter & Gamble
The Marco Corporation	Antler Services Inc.
Saxon Athletic Manufacturing Inc.	Dure Foods Company
Home Depot Canada	ITML Horticultural Products
Masco Canada	Rawlings Worth Canada
Sure-Gro Inc.	Prima Klean
Gunther Mele Limited	

### ***Sponsors***

City of Brantford	Maverick Signs
CKPC	McGowan Office Equipment
CRS Construction	Network Warehouse
Culligan Water	O&Y/Loblaws - Arcturus Realty
Dennis Evans Fire Equipment	Owl Tech Security Alarm
Dominos Pizza	Party Particulars
Eskimoo Joe's	Rent-a-Bin
Expositor	Symes Catering
Home Depot	TD Canada Trust
Instore Group of Companies	Wendy's
Kelly Services	Williams Coffee Pub
Liftway Limited	Zehrs
Mark Littell Promotions	

"If your company has products to offer we'd love to hear from you," Austin stated. "If you cannot donate to the inventory for the sale but can help in any other way with services we also welcome your contributions."

Anyone interested in volunteering at the event can request a Volunteer Application form by emailing [warehouse@brantunitedway.org](mailto:warehouse@brantunitedway.org). Potential Donors and Sponsors can contact the Brant United Way by calling 519.752.7848.

For additional information please contact:

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