

Recycle your old electronics and help raised funds for United Way

For Immediate Release

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Brantford, ON – Driven by the success of the one-day electronic waste event, Brant United Way is participating in the *Think Recycle* program on an ongoing basis.

On October 1, **SET Installations Inc.** organized a one-day electronic waste collection event and raised over \$3,000 for Brant United Way. This event diverted over 20,000 pounds of e-waste from landfills and additionally, three trees were planted with Tree Canada.

Community members can now drop off old **cell phones, laptops, tablets, ink/toner/laser cartridges, digital cameras, iPods and mp3 players** at the Brant United Way office at 125 Morrell St on an ongoing basis. Greentec, the company behind *Think Recycle*, then processes and recycles the products, diverting the electronic waste from entering local landfill sites and makes a donation to Brant United Way. Arrangements can also be made for larger items as well.

Brant United Way is pleased to participate in this program. “We see this is a win-win. Community members can safely recycle their unwanted electronics and additional donations will be generated for our Campaign.” said Kristin Pass, Campaign Director, Brant United Way.

If you would like to donate items, arrange to have a collection box in your workplace or for more information please contact Kristin Pass at 519-752-7848 ext 217 or kristinp@brantunitedway.org.

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For additional information please contact:
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