

## Brant United Way Achieves Historic Goal

For Immediate Release

December 13, 2011

**Brantford, ON:** With the help of the community, Brant United Way announced today the 2011 goal was not only met, but exceeded. The final Achievement of \$1,531,100 was announced at the annual Achievement Luncheon. Lloyd St. Amand, the 2011 Volunteer Campaign Chair thanked the community, and all the donors and volunteers for once again uniting behind the Brant United Way.

“As you all know, this year our goal of \$1,525,000 was higher than ever, and this achievement is historic for our community. It will mean a bigger investment in our Member Agencies and will help them begin to meet the increasing needs in our community. We are in this together; and together we achieved our goal.” said St. Amand.

On Tuesday, December 13, 2011, over 150 volunteers and donors celebrated together at the annual Brant United Way Achievement Luncheon at the Best Western Brant Park Inn. The event was sponsored by Millard, Rouse & Rosebrugh LLP; Amber Lea Place and TD Canada Trust. They gathered for the announcement of this year’s Campaign total and also the presentation of the coveted campaign awards. These awards of recognition are presented to volunteers and companies who work tirelessly to raise funds on behalf of Brant United Way. The Campaign of the Year Award was presented to OLG Casino Brantford and Members of CAW Local 504 and Union Gas Ltd. and Members of CEP Local 8833 received the Campaign Chair’s Award.

The strength of the United Way Campaign is all of the volunteers and donors who come together to show their support and donate to Brant United Way. “This success is a result of the thousands and thousands of residents who united to make our community a better place for all.” said St. Amand.

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## Partnership in the Community

Brant United Way partners with 18 Member Agencies in the community and together we are helping to ensure that the citizens of Brantford and Brant County are supported in all facets of their lives.

The variety of programs supported by Brant United Way offer multiple levels of support ranging from temporary support in crisis situations, to preventative solutions that ensure individuals and families of this community have the support they need to prosper.

Donations to Brant United Way are invested locally and address the most pressing community issues. Approximately 45,000 citizens or 1 in 3 have been helped by the over 50 programs supported by Brant United Way.