

# NEWSLETTER

Brant United Way  
November 2009

## Getting the Word Out

Almost every United Way Member Agency runs programs that serve people living in Brant County as well as Brantford. In an effort to reach out to the county, Brant United Way staff recently installed thermometers at the fire stations in Paris and St. George and at the County office in Burford. This is a good first step in developing a closer relationship with our friends in the County.



NANCY TOMKINS

## 2009 Campaign – Message from the Chair

As November comes to a close, so does our 2009 Campaign. Today we are just past the 60% mark and each day we get closer to our \$1.4 million goal.

However, we still have a long way to go. More than ever we need your help to ensure continued funding for the fifty programs that your donations support.

It is a fact that when there is a downturn in the economy, more and more people lose their source of income and many people come to rely on Brant United Way for help. The Food Bank run by Community Resource Services has been getting far more requests than usual and it is expected that the Christmas Baskets program will grow by hundreds this year. A similar increased impact is being felt by many other Brant United Way Member Agencies as well.

Once again our Employee Campaign Coordinators (ECC's) are doing a wonderful job organizing their workplace campaigns and engaging the support of their fellow workers. Truly, our Campaign would not be nearly as successful without your hard work. Our hats are off to you. You are our true heroes!

Whether it be through your place of work, the result of our letter asking for your support, or just knowing that it is the right thing to do, please support the Brant United Way this year with your donation. Believe and invest in the future of your community.

**Nancy Tomkins**  
2009 United Way Campaign Chair



## Workplace Campaign Highlights



The Canadian Mental Health Association 2009 workplace campaign produced incredible results. The amazing staff raised a whopping \$1,500 for Brant United Way. “Obviously people are understanding that the need is far greater this year,” said Candace Kingyens, Brant United Way’s Loaned Representative. Richard Long (left) and Marie Weatherbee (right) are shown presenting their cheque.

**Millard Rouse & Rosebrugh LLP** has completed their Workplace Campaign, raising more than ever before. Top Notch!

Our friends at **Brant Mutual Insurance** ran a great campaign this year and brought in just under \$4,000. Thank you everyone!

**Holstein Association of Canada** ran a fantastic campaign and raised just under \$4,000. Terrific!

For the month of November, **Indian and Northern Affairs** have lots of fun-filled activities planned with all the proceeds going to Brant United Way. Way to go!

Our congratulations to everyone at the **LCBO** for running such a successful point of sale campaign for the month of October, raising just over \$19,000. Job well done!

On November 21, **Mitten Inc.** will be wrapping up their campaign with an evening of bowling and laughter to celebrate a very successful United Way Campaign this year. You are the best!

**Printmate Graphics** had their best campaign ever, raising \$2,800. Wow!



The staff and management of **Becker Acroma** gave it their all, once again. They raised more than \$1,758 during their workplace campaign. A super job!