

I believe in my community



2011 LEADERSHIP CHALLENGE FUND IN HONOUR OF PAUL WILLIAMSON, FCA, CLU

Once again, Brant United Way will be able to offer a way for our Leadership donors (\$1,000 or more undesignated) to *increase* the impact of their donation with the **Leadership Challenge Fund**.

Launched in 2010, the inaugural Leadership Challenge Fund was created as a tribute to Paul Williamson for his efforts to inspire many other individuals and organizations to get behind United Way. And inspire it did! Our community and donors rose to the challenge and raised an **additional \$51,443** in Leadership donations.

This year, we are building on this success. This growth is necessary to allow us to *increase* our investment in our Member Agencies. Currently, we are only able to maintain *base funding* to our Agencies. As a result, they are not able to grow to meet the increasing needs in our community. Brant United Way wants to increase our campaign revenues so we can invest *more* in the over 50 vital programs that improve the lives of people in the Brant community and ensure services are available to citizens when needed.

How it Works

New Leadership Donors

Each first-time donation of \$1000 or more to Brant United Way will be **matched dollar for dollar**. By becoming a new Leadership donor, you double the impact of your gift.

Renewing Leadership Donors

If you are already a Leader, and if you increase your donation by at least 10%, the Leadership Challenge will **match your increase**.

Become a Leadership donor to Brant United Way and help us build a strong community.

This year's Leadership matching generously provided by:



An Anonymous Donor

James F. Boughner Foundation

To donate or for more information please contact:
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